



**bep**  
creative design

COMPANY PROFILE

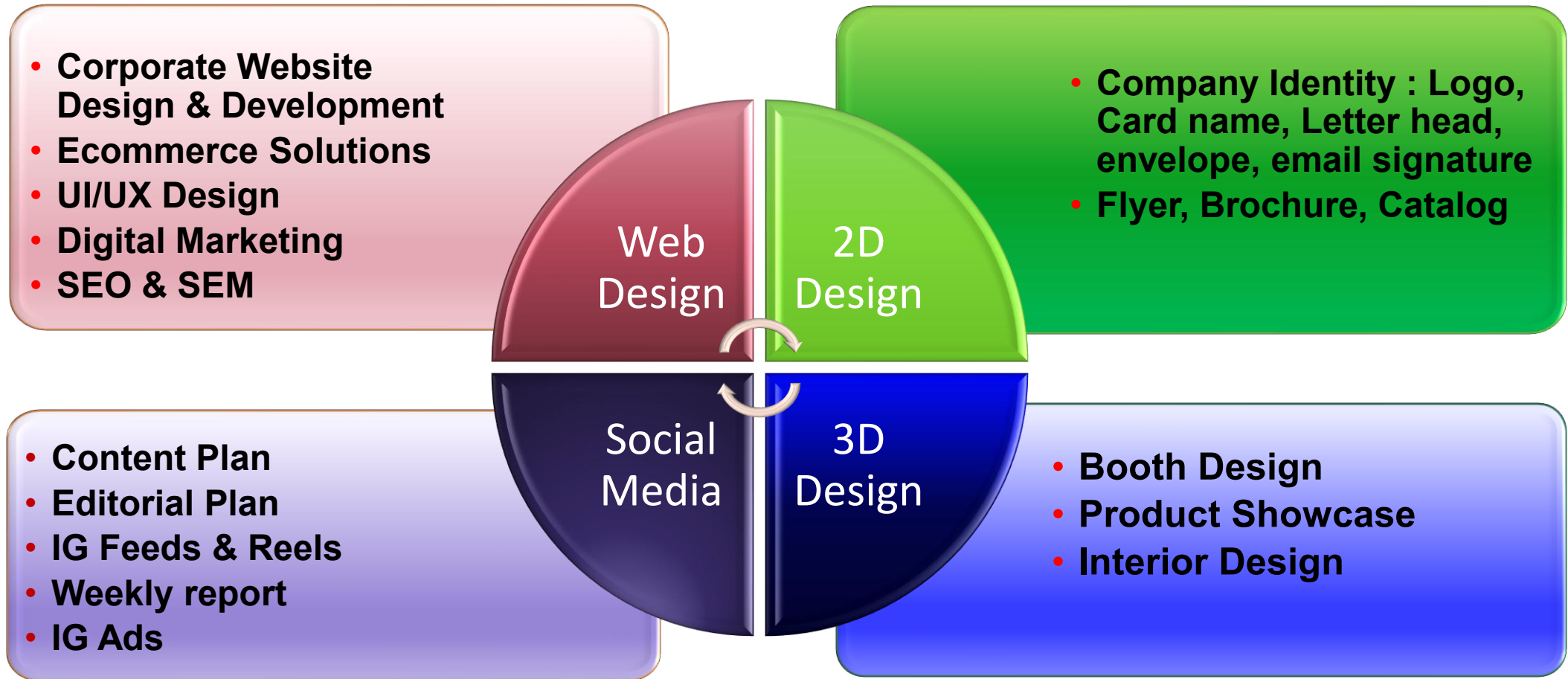


*Di Ben Creative Design, kami percaya bahwa teknologi bukan sekedar alat. Teknologi Adalah kunci untuk membantu bisnis anda berkembang lebih cepat dengan mentransformasi ide cemerlang menjadi identitas visual premium dan solusi digital yang berdampak nyata bagi pertumbuhan bisnis Anda.*

*Ben Creative Design membantu bisnis dan melangkah lebih jauh lewat desain yang estetik, fungsional, serta secara aktif menghubungkan visi bisnis dengan hati audiens secara global.*



# **LAYANAN DESAIN HOLISTIK**





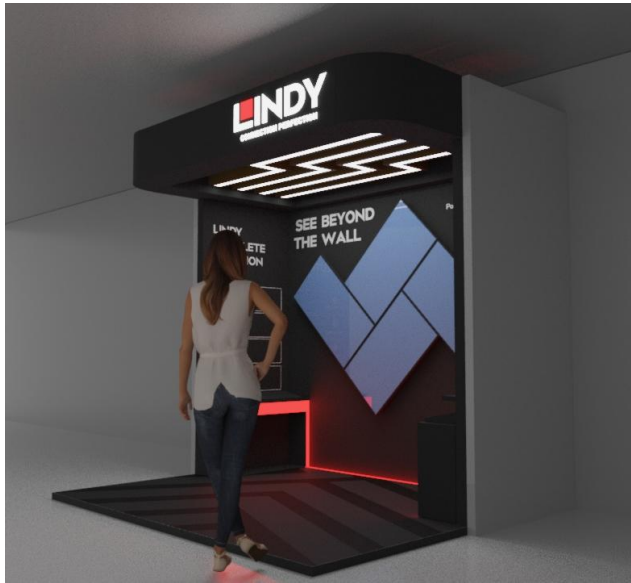
# OUR PORTFOLIO

## WEBSITE DESIGN

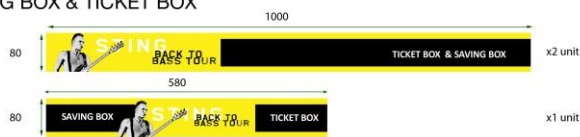
- [www.lindy.co.id](http://www.lindy.co.id)
- [www.maxela.id](http://www.maxela.id)
- [www.wavesplitter.co.id](http://www.wavesplitter.co.id)
- [www.ashta-infinity.com](http://www.ashta-infinity.com)
- [www.kolegiumpulmonologi.org](http://www.kolegiumpulmonologi.org)
- [www.gpibyahya.org](http://www.gpibyahya.org)
- [www.scentindonesia.com](http://www.scentindonesia.com)

# OUR PORTFOLIO

## 3D design



SAVING BOX & TICKET BOX



\* Dalam satuan centimeter  
\* Ukuran disamping belum termasuk lebihan  
\* Setup: silo mobilon diben lebihan 5 cm.



# OUR PORTFOLIO LOGO DESIGN



## PT. SELARAS MAJU GEMILANG

CORPORATE IDENTITY & BRAND GUIDELINES PORTFOLIO

INTERCONNECTED. PROGRESSIVE. EXCELLENT.

### LOGOGRAM

### LOGO ANATOMY

### COLOR PALETTE

- HEX 4425AD  
CMYK 255, 36, 50, 80
- HEX 000558  
CMYK 0, 142, 18, 100
- HEX 0BCDED

### STATIONERY APPLICATION



## CV. INTEREST BANGUN CIPTA

CORPORATE IDENTITY & BRAND GUIDELINES PRESENTATION

### LOGOGRAM

ICONIC BUILDING MARK

SYMBOLIZES PROGRESS, STABILITY, AND CONSTRUCTION

### LOGO ANATOMY

COMPLETE LOGO STRUCTURE

BRAND NAME (MODERN ITALIC SANS-SERIF)

STYLIZED BUILDING LOGOGRAM (REPLACES 'Y')

SUB-TEXT (BANGUN CIPTA - ITALIC SANS-SERIF)

### COLOR PALETTE

BRAND COLORS

- HEX #463024  
**DARK BROWN**  
PRIMARY ACCENT COLOR
- HEX #AC7C58  
**WARM BROWN**  
SECONDARY BRAND COLOR
- HEX #DCDCDC  
**LIGHT GRAY**  
BACKGROUNDS & TEXT

### STATIONERY APPLICATION

BRANDED OFFICE COLLATERAL

# DIGITAL SOLUTION DETAIL

Company Profile	E-Commerce	Website Administrator (additional Contract)	Social Media Activation
Dapat registrasi Domain + Hosting 1 tahun (Basic Server)	Dapat registrasi Domain + Hosting 1 tahun (Corporate Server)	1 Year Contract	Minimum 6 month Contract
Company Email Account	Company Email Account	Website building, Optimizing SEO, Updating content	Providing monthly content plan & Editorial plan
1 Year Server maintenance support	1 Year Server maintenance support	1 Year Server maintenance support	2 post per week
Customized Design sesuai identitas brand corporate	Payment Gateway, shipping fee plugin	90	3 reels per week
SEO optimized website	Product Image Design upto 30 product	80	Monthly analytic report
Mulai dari IDR 5,000K	Mulai dari IDR 8,500K	20,000K/tahun	6,000k/6 bulan

**PAKET SOLUSI DIGITAL : BUSINESS STARTER @ 20,000K / YEAR**  
**COMPANY PROFILE WEBSITE, SOCIAL MEDIA ACTIVATION & FREE GRAPHIC CONTENT DESIGN**

# CONTACT US NOW

If you interested, and want more information,  
Feel free to contact me  
Looking forward to grow business together!!

Sumedho **EKA**  
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